

## **BBFC Board of Classification Meeting**

**Thursday 14 May 2020**

(Meeting held remotely)

### **Present:**

Patrick Swaffer	President
Kamlesh Patel	Vice President
Murphy Cobbing	Vice President
David Austin	Chief Executive
Dave Barrett	Deputy Chief Executive
Murray Perkins	Policy Director
Craig Lapper	Head of Compliance
Tom Cairns	Head of Business Services (for items 3 and 4)
Faye Harcourt	Director of Marketing and Outreach (for item 5)
Matt Tindall	Policy Officer (minutes)

### **Minutes of the previous meeting**

1. The minutes of the previous meeting were agreed.

### **Matters arising**

2. There were no matters arising.

### **New Business proposal**

3. Mr Cairns presented a proposal for a ratings tool to secure wider coverage of trusted BBFC ratings and ratings info for episodic content on VOD platforms, the better to help guide families and protect children.

### **Netflix**

4. Mr Cairns updated the Board about progress on the Netflix pilot.

### **Comms update**

5. Ms Harcourt updated the Board on marketing and comms, including social media activity supporting our homeschooling initiative during lockdown, and recent media coverage.

### **AOB**

6. Mr Swaffer briefed the Board on new appointments to the BBFC's Advisory Panel on Children's Viewing and raised, for future discussion, additional ways in which the Board could call on the panel members' expertise. He also raised, for future discussion, the possibility of establishing a forum, beyond the existing mechanisms the BBFC uses for consulting children, through which the BBFC could directly seek the views of young people on classification issues.
7. The Board discussed the possible timetable for cinemas reopening later this year, and preliminary plans for BBFC staff to return to work in Soho Square once lockdown measures are eased.
8. The Board thanked Mr Lapper and Mr Perkins for their work over their many years at the BBFC.

**Date of next meeting: 18 June 2020**